



Toronto Music Entrepreneurship Exchange

Wednesday March 11 2020, Noon - 5pm

ONRamp, 100 College St. Suite 158

- Panel discussions on current and emerging industry trends
- Career advice from faculty, students, alumni & industry partners
- Resources and pathways for research and entrepreneurship opportunities

Register: <https://uoft.me/tomee>

Light lunch and refreshments will be served.

Hosted by the Faculty of Music, Career Exploration and Education, and ONRamp Entrepreneurship at the University of Toronto.



Toronto Music Entrepreneurship Exchange

Wednesday, March 11, 2020

Thank you for joining us for the third annual Toronto Music Entrepreneurship Exchange – an afternoon of networking, learning and dialogue, intelligent business planning in music, and career options in the music and arts sector.

Hosted by the Faculty of Music, Career Exploration & Education, and ONRamp Entrepreneurship at UofT, the event is an opportunity to:

- Network with music and arts organizations, funders and granting agencies, programmers and promoters, and independent musicians
- Engage in two panel discussions on current and emerging industry trends (detailed below)
- Seek career advice from U of T faculty, students, alumni and industry partners
- Discover resources and pathways for both research and entrepreneurship opportunities

Make the Most of the Event:

We know that you can maximize the value of this experience by taking a moment to:

- Identify key aspects about who you are and what you're working on/are curious about
- Make notes about the connections you make, and
- Reflect on the information you will hear at the event and consider how it might inform your future plans

This guide is designed to help you with this.

Event Schedule

12:00 PM – Doors open, featuring exhibitors from arts and funding organizations, including:

Artists Legal Advice Services
Music Canada
Mitacs
WorkInCulture
Artscape Launchpad

12:30-2:00 PM – **Session 1 - The Business of Hip Hop.**

Join Marco Adamovic and Alejandro Vargas-Samboya (staff at U of T Hart House) in conversation with a panel of industry experts as they share insights and experiences relating to this theme. The panel will comprise of:

Axel Villamill, CEO, StageKeep
Max Rothschild, Associate at Stohn Hay Cafazzo Dembroski Richmond LLP

Join in the conversation by participating in the Q & A after the panel discussion.

2.30pm - 4pm Session 2: Music in 2021 - The Year of Public Art.

Moderated by **Professor Catherine Moore** of U of T's Faculty of Music, **Hussein Janmohamed**, PhD candidate, Music Education and **Amy Gottung**, **Executive Director at Long Winter** will share their experiences and views as they discuss 2021 and the Year of Public Art.

Join in the conversation by participating in the Q & A after the panel discussion.

4pm - 5pm Network with panelists, exhibitors, professionals, emerging professionals and fellow attendees.

The event will take place at **OnRamp**, 100 College Street (Suite 158), Toronto, M5G 1L5.

If you are a person with a disability and require an accommodation, please email mary.mcauliffe@utoronto.ca.

BEFORE the Event: Prepare to Connect

My Goals: *create focus for your event experience by investing 10 minutes to identify what you want to learn here.* At the Toronto Music Entrepreneurship Exchange I hope to learn:

Browse the list of panelists and exhibitors who will be at the event to identify who you might like to connect with and consider what questions you might like to ask.

Questions I Want To Ask

The industry partners, alumni, facilitators, and panelists at the event have prepared career insights for you, and they are excited to share their thoughts on your questions. Take a look at the names of the organizations attending and the panelists—are there any particular questions you might want to ask?

Here are some questions that might help you with your learning goals:

- What is an exciting area of growth in this field?
- How do you think your degree helped you in your career? When did you realize this?
- What was the biggest challenge you faced and how did you overcome it?
- How has this sector changed over the last number of years?
- Other questions:

DURING the Event: Make Meaningful Connections

Career Thoughts: *During the event’s panel presentations and discussions, use this page to organize your thoughts and take notes on key information that could help you with YOUR goals and next steps:*

Skills that are useful/relevant to my career interests include:

Some experiences or ideas on how to explore career options and possibilities are:

I can develop professional relationships with people by:

AFTER THE EVENT: Applying What I've Learned

Looking back at my goals for attending the Toronto Music Entrepreneurship Exchange, I now know:

- 1.
- 2.
- 3.

What I now understand about the music and arts industry is:

The relevant professional skills that I have are:

...and this is how I can further develop them:

To maintain the connections I made at Toronto Music Entrepreneurship Exchange, I will:

Additional notes, questions, ideas:

Additional Resources

To help you prepare prior to attending the event, consider attending a workshop at the Career Center. Some upcoming workshops include:

LinkedIn Lab – February 25th 3 – 5pm
Talking to Professionals – February 26th 2 – 4 pm
Resume & Cover Letters – February 27th 2 – 4pm
Know Your Skills – March 6th 2 – 4pm

Full details and registration can be found on CLNx: <https://cln.utoronto.ca/home.htm>

Following the event, you may also find some workshops beneficial to follow through on goals or topics raised at the event by attending, for example:

Exploring Meaningful Work – March 13th 2 – 4pm
Resume & Cover Letters – March 16th 2 – 4pm
Maximizing Your LinkedIn Profile (On-Line) – March 19th 12 – 1pm
Know Your Skills – March 23rd 1 – 3pm
Career Research Resources – March 26th 12 – 2pm

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