CAREER FAIR
EMPLOYER
PARTICIPATION INFORMATION

Prepared by:
Employer Recruitment & Engagement
Career Exploration & Education
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About the U of T Career Fair

The largest Career Fair at the University of Toronto, hosted at the St. George Downtown Campus: Thousands of Students, Recent Graduates, Employer Reps and Hiring-Managers expected!

This event provides an opportunity for employers to:

- Meet Canada's talented and diverse post-secondary students and some of the world's most desirable recent graduates*
- Connect with and recruit U of T students and recent graduates for full-time, summer, co-op positions, and more.
- Showcase your organization and employment opportunities.
- Network with thousands of potential candidates and build a strong on-campus presence.

*New ranking by Times Higher Education. U of T was ranked 12th in the world and the number-one public university in North America in the magazine's graduate Global Employability University Ranking 2023-2024, which surveys top employers to determine which universities produce graduates with the skills necessary to succeed in the workforce.
<table>
<thead>
<tr>
<th>DATE</th>
<th>VENUE</th>
<th>SCHEDULE</th>
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<tbody>
<tr>
<td>Tuesday,</td>
<td>University of Toronto Exam Centre</td>
<td>10:00am - 11:00am - Tours with Career Educators**</td>
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<tr>
<td>September 17</td>
<td>255 McCaul Street, Toronto</td>
<td>11:00am - 5:00pm - General Admission</td>
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<td>2024</td>
<td>M5T 1W7</td>
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**Career Educators will be guiding small groups of students and recent graduates through the Career Fair. These tours will offer a supportive way to navigate the Career Fair and engage in meaningful conversations with employers.**
2023 Career Fair Participation Stats

2000+ Students
84 Companies
200+ Employer Reps

“Well organized. Support staff to wind up the booth.” - Employer Rep

“The diverse array of companies present at the career fair really helped to navigate through ideas in Tech Domain. Also helped me to understand more about specific company interview process, and to connect with employers.” - Student

“Love meeting your students- they are knowledgeable, enthusiastic and interested in being involved.” - Employer Rep

“I made connections to quite a number of hiring managers and spoke to them, asked what kind of employees they want, and tailored my resume.” - Student
Sponsorship Packages: Platinum Sponsor

$3,500 (+ HST) EARLY BIRD: $3,250 +HST

- **In-person Info Session**: Host an Information Session at the new U of T Experiential Learning Commons in 2024-25 at no cost.
- **Booth Space**: 4 tables with linen for up to 8 organizational representatives.
- **Campus Awareness**: Featured in all Career Fair communications and promotions.
- **Job Posting Assistance**: Recruitment opportunities posted to the U of T Job Board by us throughout 2024-25.
- **Social Media Engagement**: Company profile highlight on Student Life media accounts with 48k followers.
- **Digital Promotion**: Full-Page listing in the Career Fair Digital Student Guide and Employer Guide.
- **Student Workshop Highlight**: Organization highlight in the Student Preparation Workshop and materials with 300+ student reach.
- **Alumni Spotlight**: Feature any alumni representatives and your organization through our Ten Thousand Coffees platform reaching 15k students, alumni and recent graduates.
- **Meals Provided**: Breakfast and lunch for 8 organizational representatives.
- **Parking Reimbursement**: Parking cost reimbursement for 8 representatives.
Additional Sponsorship Packages

**$2,500 (+ HST) EARLY BIRD: $2,300 + HST**

**PROFESSIONAL HEADSHOT SPONSOR**

- **Booth Space**: 3 tables with linen for up to 6 representatives.
- **Campus Awareness**: Featured in all Career Fair communications and promotions.
- **Job Posting Assistance**: Job opportunities posted on U of T CLNx Job Board from Sept 2024 to Apr 2025.
- **Digital Promotion**: Full-Page listing in Digital Student Guide and Employer Guide.
- **Student Workshop Highlight**: Organization highlight in Student Preparation Workshop Materials and profile highlight in workshops reaching 300+ students.
- **Meals Provided**: Breakfast and lunch for 6 representatives.
- **Parking Reimbursement**: Parking cost reimbursement for 6 representatives.

**$2,250 (+ HST) EARLY BIRD: $2,150 + HST**

**ELEVATOR PITCH BOOTH SPONSOR**

- **Booth Space**: 3 tables with linen for up to 6 representatives.
- **Campus Awareness**: Featured in all Career Fair communications and promotions.
- **Job Posting Assistance**: Job opportunities posted on U of T CLNx Job Board from Sept 2024 to Apr 2025.
- **Digital Promotion**: Full-Page listing in Digital Student Guide and Employer Guide.
- **Student Workshop Highlight**: Organization highlight in Student Preparation Workshop Materials and profile highlight in workshops reaching 300+ students.
- **Meals Provided**: Breakfast and lunch for 6 representatives.
- **Parking Reimbursement**: Parking cost reimbursement for 6 representatives.
General Participation

$200 (+ HST) EARLY BIRD: $150 +HST
NON-PROFIT, GOVERNMENT & INDIGENOUS ORGANIZATIONS*

- **Booth Space:** 1 table with linen for up to 2 representatives.
- **Job Posting Opportunity:** Access to the U of T Job Board to post your organization’s Career Opportunities.
- **Digital Promotion:** Listing in the Career Fair Digital Student Guide, Employer Guide, and Student Preparation Workshop materials.
- **Meals Provided:** Breakfast and lunch for 2 representatives.

+$950 (+ HST) EARLY BIRD: $800 +HST
STANDARD PACKAGE

- **Booth Space:** 1 table with linen for up to 2 representatives.
- **Job Posting Opportunity:** Access to the U of T Job Board to post your organization’s Career Opportunities.
- **Digital Promotion:** Listing in the Career Fair Digital Student Guide, Employer Guide, and Student Preparation Workshop materials.
- **Meals Provided:** Breakfast and lunch for 2 representatives.

+$1,150 (+ HST) EARLY BIRD: $950 +HST
PREMIUM PACKAGE

- **Booth Space:** 2 tables with linen for up to 4 representatives.
- **Job Posting Opportunity:** Access to the U of T Job Board to post your organization’s Career Opportunities.
- **Digital Promotion:** Listing in the Career Fair Digital Student Guide, Employer Guide, and Student Preparation Workshop materials.
- **Meals Provided:** Breakfast and lunch for 4 representatives.

*If cost is a barrier for participation please connect with our team as a limited number of spots are held in these circumstances.
How to Participate**

01 Complete the [Call for Interest: U of T Career Fair 2024 Form](#)

02 Limited spots available. Only selected submissions will be invited to register

03 Complete registration & payment for your preferred package

04 Employer Career Fair Onboarding begins

** Please note that registration and participation at the Career Fair is by invitation only.
Behind the Scenes: Employer Recruitment & Engagement

MARY STEFANIDIS
Asst Director, Employer Recruitment & Engagement

CHIOMA EKPO
Lead Coordinator, Employer Recruitment & Engagement

SUJIN KU
Employer Strategy & Engagement Specialist

ROSHAN ROY
Employer Strategy & Engagement Specialist

CHICHI ODUNTAN
Events & Communications Coordinator

MELANIE COLEMAN
Coordinator, Employer Recruitment & Engagement

CASSANDRA PIROUTZ
Career & Employer Services Coordinator

KELLY SULLIVAN
Experiential Learning Liaison

NAMREEN SYED
Assistant, Employer Recruitment & Engagement

MELANIE COLEMAN
Coordinator, Employer Recruitment & Engagement

ROSHAN ROY
Employer Strategy & Engagement Specialist

SUJIN KU
Employer Strategy & Engagement Specialist
# MANY WAYS TO ENGAGE WITH U OF T STUDENTS

<table>
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<tr>
<th>WAYFINDING</th>
<th>STRATEGY MEETINGS</th>
<th>INFORMATION SESSIONS</th>
<th>SPEED INTERVIEWS WITH EMPLOYERS</th>
<th>SPOTLIGHTS</th>
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<tr>
<td>Wayfinding support is available to connect you with the diverse recruitment and experiential opportunities</td>
<td>Schedule an exploratory meeting to identify opportunities and develop a campus engagement strategy</td>
<td>Host a 90-minute presentation to promote recruitment opportunities, enhance on campus presence, and connect with U of T top talent</td>
<td>Conduct speed interviews with groups of 1-3 students and recent graduates to mentor and hire for positions at your organization</td>
<td>Share your industry expertise, top trends in your field, and your career story.</td>
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# Many Ways to Engage with U of T Students

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<tr>
<th>Employer Led Skills Workshop</th>
<th>U of T Alumni Engagement</th>
<th>Job Shadowing</th>
<th>In the Field</th>
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<tr>
<td>Interact with students and recent graduates, and help them develop important career and employment skills</td>
<td>Volunteer and share your career learnings to support students and recent graduates in their career exploration</td>
<td>Engage as a host to showcase your organization and industry experiences while providing mentorship moments to students and recent graduates</td>
<td>Deepen students' understanding of your organization and industry with a presentation and storytelling experience at your workplace</td>
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LET'S CONNECT AND MAKE AN IMPACT!

Complete the Call for Interest: U of T Career Fair 2024 Form

For questions related to the Career Fair please contact careerevents@utoronto.ca.

For questions related to other engagement opportunities, please contact employerquestions@utoronto.ca